

CENTER FOR CAREER DEVELOPMENT

A quarterly newsletter from the Center for Career Development

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America Reads/ America Counts

For the seventh consecutive year, America Reads/ America Counts offers college students who have Federal Work Study awards the opportunity to offer reading and math tutorial services to local students, from kindergarten through ninth grade.

Adelphi's program began in the 2002/2003 school year with 20 student tutors and two participating schools. Now set to hit a milestone, with over 80 student tutors, ranging from entering freshmen and transfer students to experienced seniors, the program kicked off this fall with six local schools:

- Hempstead Middle School
- Sewanhaka Middle School
- Roosevelt Children's Academy Charter School
- Hempstead Early Childhood Center
- Mineola Elementary Schools
- Washington & Rose Elementary School

Enrolled Adelphi tutors are not only drawn from the Ruth S. Ammon School of Education and the Derner Institute, but can be found in the hallways of the Schools of Social Work, Nursing, Business and the College of Arts and Sciences.

Some tutors get so engaged in their students' success that they keep in contact with the kids and their teachers over the summer, and are excited about the start of a new school year.

This program provides an excellent way to jump-start students' professional careers.

"Adelphi students are keenly aware that they have the tremendous potential to positively alter a child's character, focus and thereby, future of the children," states Jonathan Ivanoff, Coordinator of the America Reads/America Counts program. "They are the child's tutor, but many times they also serve as the child's mentor, friend and life coach."

School districts are placing special requests specifically for Adelphi tutors. Continuing in Adelphi's trailblazing tradition, this year's program is committed to improving the lives of the next generation.

– By Bernadine Waller, Graduate Assistant for America Reads/ America Counts

Alumni Services

ULTIMATE MONEY SKILLS

Stephen Barbosa, BBA '90
Debra Evans, BA '91 and MA '97

Listen as alumni discuss budgeting, loans, 401K plans and other money matters. This free C.O.A.C.H. event, open to young alumni and students, will be held on *Tuesday, November 11, 2008 at 5:30pm* in the *University Center Fireplace Lounge*.

Call the Office of Alumni Relations at (516) 877-3470 or email alumni@adelphi.edu for more information.

CAREERS IN FINANCE

Monday, November 17, 2008

Campus Visit: 9:00 a.m. - UC 313

Steven Mischo, MBA '83 VP, Commercial Lending Division
State Bank of Long Island

Lunch and Office Visit: 12:30 p.m. - Manhattan

Eric S. Platow '90, VP, Priority Client Management
Deutsche Bank Securities, Inc.

Office Visit: 3:30 p.m. - Manhattan

Gustave J. Scacco '84, Managing Director
AG Asset Management

Reception: 6:00 p.m. - Manhattan

Finance Reception with Alumni, Sponsored by Osbert Hood '86

Visit <http://alumni.adelphi.edu/coach.php> to fill out an online application. Space is limited. Application does not guarantee participation in this event.



Working with the Web Team, we successfully launched *PantherZone*, our new online career service, allowing students to search for jobs and internships online.

Did You Know?

The Center for Career Development:

- Recently instituted a Four Year Career Plan for students
- Serviced 2,887 visitors in 2007-2008
- Offered Resume, Interview, Internship, Job Search Workshops and Special Events
- Managed America Reads/America Counts Program
- Posted 29,000 jobs and nearly 700 internships last year
- Hosted 440 on-campus interviews with employers last year
- Over 200 companies/organizations recruited on campus in 2007-2008

Recent Highlights

Trying to increase awareness of career services and programs, the Career Center staff members have provided many outreach efforts. Hosting and engaging with all 36 Freshman Orientation Experience (FORE) classes, we emphasize that it is never too early to start thinking about future plans.

Attempting to reach as many students as possible, the staff performed presentations during orientations for international students, transfer students, prospective students, parents and student-athletes, with a combined attendance of over 600 students. With the help of the Office of Promotion and Outreach, we were able to create attractive new brochures, postcards and giveaways to highlight our services and events.

Collaborating with the Center for Student Involvement, the *Welcome Back Block Party* proved to be successful and was very well attended with 22 employers, 19 on-campus departments and 30 clubs.



Through our *Career Cookie Caper* event during the first two weeks of school, Career Center staff members knocked on individual doors in all six residence halls to welcome students back to school and distribute Oreo cookies, labeled with our contact information. Including our commuter population, we also visited the UC Commuter Lounge and on-campus bus stops. This face-to-face interaction with over 1300 students enabled us to promote our all day *Open House* held on September 17 in Post Hall, resulting in over 100 visitors. MetLife generously donated a prize to one lucky winner!



Events

- **YOUR VOTE, YOUR FUTURE- CAREERS IN PUBLIC SERVICE**
Wednesday, October 22, 1:00 p.m.- 3:00 p.m., UC Ballroom 203
Cosponsored by Political Science Department and the V.O.T.E.R. series
- **GREY NYC ADVERTISING AGENCY WITH LAURA CATLAN**
Wednesday, November 10, 1:00 p.m., Career Center
Cosponsored by the School of Business
- **ULTIMATE MONEY SKILLS**
Tuesday, November 11, 5:30 p.m., UC Fireplace Lounge
- **NURSING JOB FAIR**
Wednesday, November 12, 5:00 p.m. – 7:00 p.m., AU Manhattan Center
- **NYC DEPARTMENT OF EDUCATION INFORMATION SESSION**
Thursday, December 11, 4:30 p.m.- 5:30 p.m., Career Center
JanPeg Avginon- Steele, HR Recruiter, NYC Department of Education

A chalking diagram of a peacock outside the University Center, created by the Career Center staff members, sparked the interest of many students, faculty and staff. *NBC Universal* visited campus to discuss internship possibilities, with an attendance of over 75 people, on Tuesday, October 7. Jean Jones, NBC Universal Human Resources Recruiter, highlighted opportunities to work for NBC Universal in the areas of graphic arts, marketing, promotion, production, advertising, finance, and public relations. All internships can be found on www.nbcunicareers.com and interested students may apply online.

Joining forces with the Office of Alumni Relations, it is our hope to increase awareness of the services available to alumni including counseling, resume reviews, interview preparation and job search strategies. Playing an active role in the *Backpack to Briefcase* series, we have organized seminars that benefit students and alumni, covering professional business etiquette and money management skills.

Transitioning from college to career can be difficult. Career Management Specialist, Joanne Cordano, talked with 31 people on Monday, October 13, through her event called "*Mind your Manners! Employers are Watching!*" Covering topics on supervisor relationships, office politics, telephone, email and internet etiquette, students discovered the positive and negative impact their actions can have in the workplace.



Goldman Sachs' VP of the Finance division and Adelphi alumnus, Thomas A. Morin, BBA '95, shared his career path with students and alumni interested in a career in finance on Wednesday, October 15. In the Campbell Lounge in the new Sports and Recreation facility, Mr. Morin addressed over 55 attendees on the advantages and challenges surrounding the field of finance, and shed some light on today's economy to ease concerns from the audience. Cosponsored by the Office of Alumni Relations, School of Business, Center for Career Development, Delta Sigma Pi, and the Finance Society.